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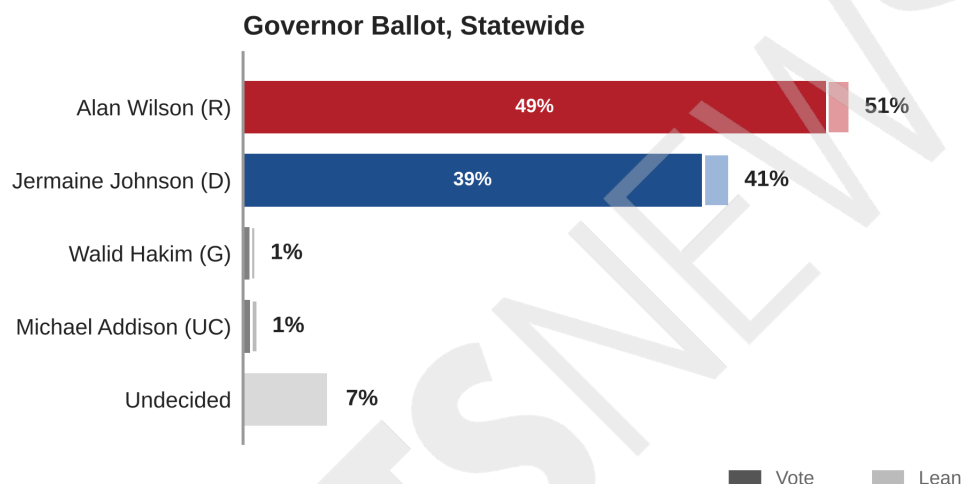
TO: Interested Parties
FROM: NPA Polling
DATE: October 20th, 2026
RE: South Carolina 2026 Governor Survey Results

BOTTOM LINE

Two weeks from Election Day, Alan Wilson is firmly in control of the race to be South Carolina's next Governor. The Republican Attorney General leads Democrat Jermaine Johnson 51% to 41%, outside the margin of error and 4 points ahead of the Republican advantage on the generic congressional ballot.

GOVERNOR: WILSON LEADS BY DOUBLE DIGITS

Statewide likely voters (n=604). Ballot totals include voters leaning toward a candidate.



- **Wilson leads by 10.** Voters favor Alan Wilson (R) 51% to Jermaine Johnson (D) 41%, with 49% choosing Wilson outright and 2% leaning toward him. Walid Hakim (Green Party) and Michael Addison (United Citizens Party) each receive 1%, and 7% are undecided.
- **Wilson runs ahead of the political environment.** Republicans lead the generic congressional ballot 50% to 44%. Wilson's 51% is in line with the generic Republican vote, while Johnson's 41% falls short of the generic Democratic vote.
- **Wilson's image is positive, and he is better known than Johnson.** Wilson is 39% favorable to 29% unfavorable (+10), and 83% of voters have heard of him, compared to 74% for Johnson.

COALITION: WILSON ENJOYS WIDESPREAD SUPPORT ACROSS THE STATE

Statewide likely voters (n=604). Ballot totals include voters leaning toward a candidate.

- **Wilson leads among both men and women.** Men favor Wilson 55% to 36%, and women favor him 47% to 44%.
- **Older voters anchor Wilson's lead.** Voters 65 and older, who make up 39% of likely voters, back Wilson 59% to 34%, including 63% to 30% among women 65 and older. Voters 45 to 64 favor Wilson 54% to 38%.

- **Wilson leads among college graduates.** College graduates favor Wilson 51% to 42%, while Republicans lead them 47% to 46% on the generic congressional ballot. College-educated men back Wilson 57% to 34%.
- **Wilson leads across the Upstate, Midlands and Pee Dee.** Wilson leads 57% to 33% in the Pee Dee, 51% to 37% in the Upstate and 51% to 43% in the Midlands. Together, these three regions make up 77% of likely voters.

DEMOGRAPHICS

Statewide n=604. Weighted percentages; may not sum to 100% due to rounding.

Demographics			
Self-identified Partisanship		Age	
Republican	48%	18-34	12%
Independent	24%	35-44	13%
Democrat	28%	45-54	15%
Sex		55-64	20%
Male	45%	65+	39%
Female	55%	Race	
Education		White	76%
Non-college graduate	55%	Black	20%
College graduate	45%	Hispanic	1%
Refused	<1%	Asian	1%
		Other	2%

GEOGRAPHY

Statewide	%
Media Market	
GREENVILLE-SPARTANBURG-ASHEVILLE-ANDERSON DMA	29%
COLUMBIA DMA	20%
CHARLESTON DMA	18%
MYRTLE BEACH-FLORENCE DMA	14%
CHARLOTTE DMA	10%
SAVANNAH/AUGUSTA-AIKEN DMA	9%
Region	
Upstate	29%
Midlands	29%
Lowcountry	23%
Pee Dee	19%

Methodology: NPA Polling surveyed 604 likely 2026 general election voters in South Carolina from October 13th to 16th, 2026, via live-caller telephone interviews and text-to-web from a voter-file-based sample, screened for likelihood of participation in the November general election. Results are weighted to match the expected 2026 general electorate on key demographics. The margin of error is +/-4.0% at a 95% confidence level. Margins of error for subgroups are larger. Percentages may not equal 100% due to rounding, and totals may not equal the sum of their components.