

From Resonance Media Services
Date October 5, 2026
Re South Carolina Governor: statewide survey results

Wilson Leads Johnson by 10 Points

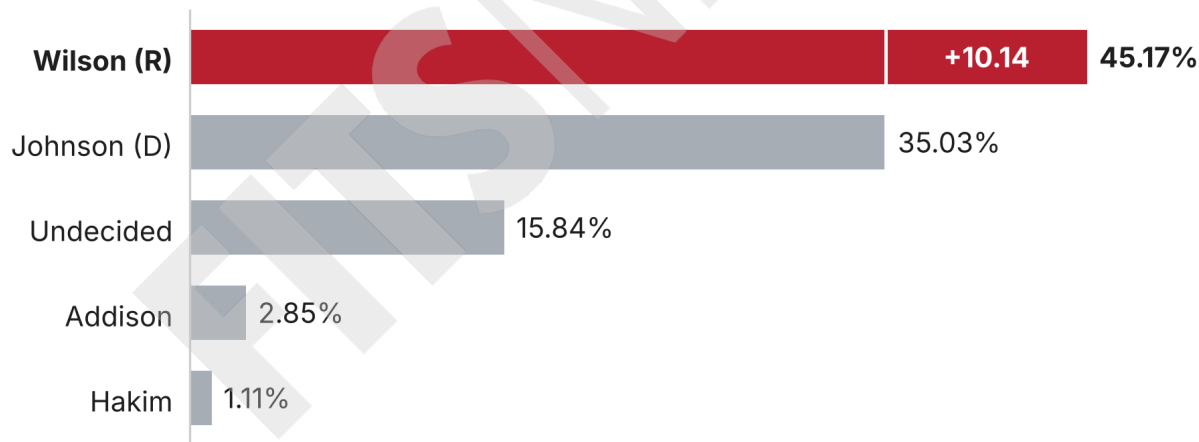
+10.14 Wilson's lead on the ballot	+15.28 Wilson's name ID advantage	+17.24 Republican edge in party ID
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Alan Wilson leads Democrat Johnson 45.17% to 35.03% in our latest statewide survey. 15.84% of voters are undecided, and Johnson would have to win more than four out of five of them just to tie.

Wilson also has a big-name ID advantage. 73.08% of voters know who he is, compared to 57.80% for Johnson. More than four in ten voters have never heard of Johnson at all. Voters view Wilson favorably 30.11% to 20.73%, and more voters have a favorable view of Wilson than of Johnson (26.52%).

The electorate is on Wilson's side. 43.94% of voters identify as Republicans, 17.24 points more than Democrats, and Wilson is running ahead of that base.

THE BALLOT



If the election for Governor were held today, who would you vote for? All voters (%).

NAME ID

Wilson is better known by 15 points

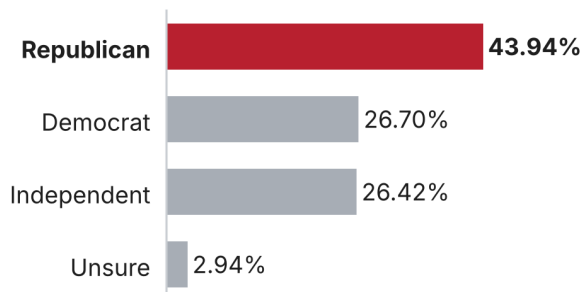


Share who have heard of each candidate (%).

42.20% of voters have never heard of Johnson. Another 22.57% know the name but have no opinion. Nearly two-thirds of the electorate (64.77%) can't rate him a month before election day.

PARTY ID

Republicans hold a 17-point edge



Party identification, all voters (%).

Republicans outnumber Democrats 43.94% to 26.70%. Wilson's 45.17% on the ballot runs ahead of his party's share of the electorate.

THE UNDECIDED MATH

81.99%

of undecided voters Johnson would need to win just to tie Wilson.

30.50%

of undecided voters is all Wilson needs to clear 50%.

More core Democratic constituencies and regions have already made up their minds. For example, only 10.23% of African American voters are undecided, compared to 17.41% of all other voters. The undecideds are mostly voters who favor Wilson giving him a solid advantage down the stretch.

Methodology. 638 South Carolina voters completed the survey, drawn from the registered voter list. All interviews were conducted by live callers, with each voter asked for by name. Margin of error is 3.7%. The poll was conducted September 29 thru Oct 3.