

MEMO

From: Warren Tompkins & Jon Lerner

To: Conservative Solutions PAC Supporters

Date: October 30, 2015

Re: State of the Presidential Race, Just Three Months Before Voting Starts

The Republican presidential nomination has come into greater clarity in recent weeks.

As all of us have long known, Marco Rubio is a candidate who consistently improves his prospects the more voters are exposed to him. His command of the issues, strong record and positions, and inspiring vision for America's future are incredibly powerful. We saw that once again at this week's debate in Boulder, Colorado.

Marco's rise began well before the third debate. He has slowly but steadily risen in every campaign metric over the course of the last three months. When you consider how highly regarded Marco is by voters all across the Republican spectrum, and how much additional room he has to grow as more voters hear from him, you can see why we feel so good about the race.

All campaigns are fluid, with many twists and turns. This one has been no different. There will surely be more changes in the months ahead. However, that doesn't mean every candidate is equally well-positioned. We want Marco to be ahead at the end of the 9th inning, but the 9th inning itself is not the only one that matters. What you do during the innings that lead up to the 9th has a big impact on your ability to win.

When you consider all angles, as we do, we believe there are really only four candidates with a reasonable chance of becoming the Republican nominee: Senator Marco Rubio, Dr. Ben Carson, Donald Trump, and Senator Ted Cruz. And when you look on to the general election against Hillary Clinton, we are convinced that Marco gives the GOP its best chance to win. The Clinton Machine itself openly acknowledges that Marco is the candidate they most fear.

Our job is to bring Marco's optimistic conservative message to as many voters as possible. Your generous help has enabled us to do that. As you know, our PAC has not yet run a single TV ad. But we are very well prepared to do so at the right time. While we have not made a final decision about when to begin airing it, we wanted to show you what our first TV ad looks like. We hope you agree that it captures the essence of what Marco's candidacy is all about.

Like us, I'm sure you've been hearing from many friends and colleagues interested in getting involved. Thank you for continuing to connect them with our team, and continuing what you're doing for Marco's campaign.